Inaugural Entrepreneurship Conference 2015 for Teachers

Broadrick Secondary School will be organising its inaugural Entrepreneurship Conference on **Tuesday, 26 May 2015** from 1300 to 1700 hours.

The proposed theme for the conference 2015 is “Entrepreneurial Leaders: A Mindset for the Future”. We aim to bring forth educators involved in entrepreneurial projects to share their good practices that each school has designed and developed in their Entrepreneurship & Innovation curriculum.

Educators present will be able to learn from renowned entrepreneurs from various industries, including:

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<tr>
<th>Photo</th>
<th>Name</th>
<th>Background</th>
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<tbody>
<tr>
<td><img src="image" alt="Dr Derek Goh" /></td>
<td>Dr Derek Goh</td>
<td>Founded Serial System as a sole proprietorship in 1988. He incorporated Serial System Ltd in 1992 and was the founding Chairman and CEO when the Company was listed in 1997. The company achieved a turnover of US$1.036 million in 2014.</td>
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<tr>
<td><img src="image" alt="Mr. Kenny Yap" /></td>
<td>Mr. Kenny Yap</td>
<td>Has been Executive Chairman and Managing Director at Qian Hu Corporation Limited since 2000 and serves as its Chief Executive Officer. Mr. Yap serves as the Chairman of Ornamental Fish Business Cluster initiated by AVA and is a member of the Action Community for Entrepreneurship (ACE).</td>
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<td><img src="image" alt="Mr. Edward Chia" /></td>
<td>Mr. Edward Chia</td>
<td>Co-founded the Timbre Group at 21 years old, is the current managing director of the company, which has grown to include five restaurant outlets and a music academy. He concurrently serves on the Action Community for Entrepreneurship (ACE) and the Arts &amp; Culture Strategic Review (ACSR) committees.</td>
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<tr>
<td><img src="image" alt="Ms Phua Huijia" /></td>
<td>Ms Phua Huijia</td>
<td>Is the founder of Project Skillseed, a local social enterprise that provides socially-impactful experiential learning courses to schools in Asia. Huijia was first exposed to the Lean Startup method when she was a Yale Entrepreneurial Institute Summer Fellow in the US.</td>
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<tr>
<td><img src="image" alt="Mr. Benson Ong" /></td>
<td>Mr. Benson Ong</td>
<td>Is a lecturer from School of Business Management, Nanyang Polytechnic. His interests in developing enterprising ideas and aspiring entrepreneurs have been instrumental in his successful mentorship of students in the various stages of the start-up Go-To-Market (GTM) process. As one of the founders for Wooworld Pte Ltd, Benson lives his passion for entrepreneurship and international business through a home-grown start-up.</td>
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Participants will also be able to view exhibits by other schools running Business and Entrepreneurship as their Applied Learning Programme. The schools are as follows:

- Canossa Convent Primary School
- Edgefield Secondary School
- Haig Girls’ School
- Outram Secondary School
- Tanjong Katong Secondary School
- Westwood Secondary School

The programme for the day is as follows:

- Registration and lunch
- Welcome address and launch
- Keynote speech
- Panel sharing session by entrepreneurs
- Viewing of students’ exhibits and tea break
- Sharing of ALP by Outram Secondary School and Broadrick Secondary School
- Closing address

Please register by using the link [http://goo.gl/forms/xmBCi76NkZ](http://goo.gl/forms/xmBCi76NkZ)

You can send an e-mail to Mr. Lim Shi Hao (lim_shi_hao@moe.edu.sg) if you require more details on the Conference.

We look forward to seeing you at our inaugural Entrepreneurship Conference!